



**18 - 19
09.2023**

**BERN
KURSAAL
CONFERENCE CENTER**

PROGRAM

3rd POLISH

ECONOMIC & TECHNOLOGY FORUM IN SWITZERLAND

1st DAY - ECONOMIC FORUM

SEPTEMBER 18 (Monday)

8:00-8:55 Arrival & check-in of participants

9:00-9:30 Welcome address and official opening

9:30-10:15 Keynote speech

10:15-10:30 Coffee break

10:30-11:45 1st SESSION

Prospects of Polish-Swiss cooperation against the backdrop of common challenges and threats

Lunch & networking

13:00-14:30 2nd SESSION

led by the Polish Investment and Trade Agency

Construction sector as an important factor of strengthening Polish-Swiss economic relations - opportunities for enhanced cooperation

14:30-16:00 3rd SESSION

led by Switzerland Global Enterprise

Poland - the emerging technological hub of Europe

16:00-16:15 Coffee break

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16:15-17:30 4th SESSION

From assistance to partnership – development of small and medium-sized towns and cities in the context of global climate-related, economic, demographic and social challenges

17:30 Conclusion of the first day's discussions

19:00 Reception at the Residence of the Ambassador of the Republic of Poland, presentation of Polish regional products and tourist attractions

Opening of an exhibition/jazz concert

2nd DAY – TECHNOLOGY FORUM

SEPTEMBER 19 (Tuesday)

9:00-9:30 Opening of the Technology Forum

9:30-10:00 Keynote speech

10:00-11:15 1st SESSION

led by the World Economic Forum (tbc)

Europe on the path of development and technological competition: industrial revolution 4.0 or rather 5.0? – Polish and Swiss perspectives on chances and risks

11:15-11:30 Coffee break

11:30-12:45 2nd SESSION

led by the Łukasiewicz Research Network

Technologies of the future as development drivers for modern states and societies – Polish-Swiss technology cooperation: areas, priorities and challenges

Lunch & networking

14:00-15:15 3rd SESSION

led by the Polish-Swiss Blockchain Association

Technology opens the door – a digital bridge between Poland and Switzerland

15:30-16:45 4th SESSION

led by the Polonium Foundation

The role of Artificial Intelligence in the future of health care – bilateral perspective

16:45-17:00 Conclusion of the Forum

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